

# O'Mara Ag Equipment

## Shaping the Future of Sustainable Farming

**W**hen it comes to sustainable farming, it's not about adopting one sweeping change but many small changes that add up to something big. With O'Mara Ag Equipment, those small, sustainable changes can start before the seed even meets the soil.

O'Mara specializes in improving and maintaining seed quality through its seed conditioning equipment and seed cleaning facilities. They play a sustainable and leading role in the market for all things seed handling, which contributes significantly to the development of sustainable agriculture. O'Mara's services also extend to handling grain, food processing, popcorn, and edible grains.

"Our vision is to create lasting value for our clients by serving as a reputable source for seed and grain equipment as well as facility construction," says Robin O'Mara, president of O'Mara Ag Equipment.

Having seed equipment solutions molded for a business's exact workflow is critical, and O'Mara values that. That's why their equipment solutions are intuitive, user-friendly, and configurable to grow with any existing facility, giving operations additional value.

O'Mara's formula for success is rooted in their "build-in the seedsmanship" approach to manufacturing and their "pre-build all that you can" approach to construction. Minimizing field fabrication work means less skilled labor requirements at installation, which equals better results and cost savings. The company takes a

unique stance by taking ownership of the entire seed handling process—from cleaning through treating, packaging, and palletizing to get the most out of every seed. This, in turn, helps the seed's performance and resistance, resulting in a superior crop output. Working with O'Mara Ag eliminates middleman and intermediary costs to a great degree by connecting customers directly to them as the manufacturer.



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His company's strong product portfolio comprises belt conveyors, bucket elevators, bulk fill systems, modular bins, seed corn dryers, and as many as (40) manufactured products that compliment the design-build construction side of the business. There are standard offerings that can be customized to suit each client's requirements. This way, clients achieve optimal efficiency and productivity by reducing waste and facing less downtime.

These unique approaches with a good dose of practical farm experience help O'Mara stay true to its unwavering mantras of build lasting value, put creativity before capital, and adhere to heavy-duty standards. Ensuring



Robin O'Mara,  
President

durability, ease of installation, and minimizing risk for clients are paramount.

We are good at helping clients by being good at fitting things where they weren't really meant to go. We use our creativity and expertise to do what we call "putting 10 pounds into a 5-pound bucket." We helped one seed company build an entire seed conditioning line under a 17' high warehouse roof, including many custom and innovative solutions.

O'Mara's commitment to serving their clients' quality, capacity, and financial needs has laid the foundation for their success. An unparalleled team of engineers and ability to respond quickly to client orders and customize products to fit their exact requirements continues to be a powerful and difficult-to-imitate competitive advantage. **AB**